

# BIRMINGHAM BIG CITY PLAN

**THE BIG CITY PLAN IS AN IMPORTANT STAGE IN THE EVOLUTION OF BIRMINGHAM INTO THE UK'S SECOND WORLD CITY. BUT THIS PLAN IS NOT JUST ABOUT REPOSITIONING OUR CITY FOR THOSE WHO WISH TO VISIT, RELOCATE AND INVEST, IT IS MORE IMPORTANTLY ABOUT HOW THE CITIZENS OF BIRMINGHAM WANT TO SEE THEIR FUTURE.**

Following on from 'Visioning the Masterplan' by Professor Michael Parkinson Birmingham City Council has appointed Urban Initiatives to prepare a Masterplan for Birmingham City Centre. It will be known as Birmingham BIG CITY PLAN and will sit alongside the Core Strategy as part of the local development framework for the whole of the city.

We thought that it would be better to talk around ideas rather than approach consultation with a blank slate. We propose that the 10 Global City Themes and 10 Local Heart Ideas set out below form a framework for the BIG CITY PLAN. These initial ideas and themes have been informed by existing policy, discussions with international experts, Council officers and The Big City Team, a group of people from Birmingham, who share our passion for change. More details can be found in the BIG CITY PLAN Charter – our Statement of Intent.

The BIG CITY PLAN will bring about change and growth in Birmingham City Centre over the next 20 years. It will comprise:

An **Area Action Plan** that will be adopted by the Council as a statutory planning document and give certainty for Birmingham's citizens, investors, developers and other agencies.

A **Delivery Plan** that will identify how the Council will need to work with others to bring about the change.

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## HOW TO GET INVOLVED

As a starting point do you agree with the ideas and themes in the Charter? If you do, we invite you to sign up to the Charter online at [www.bigcityplan.org.uk](http://www.bigcityplan.org.uk)

There will be further opportunities to get involved on the BIG CITY PLAN at three key stages in its development:

1. Issues & Options
2. Preferred Options
3. Draft Area Action Plan (submission draft)

The first of these consultations will take place in June/July 2008. We want to encourage everyone who wants to, to become involved as early as possible in the plan preparation process.

The consultation will be widely publicised and copies of all documents will be available on the website, at libraries and in Neighbourhood Offices.

## WHERE TO FIND OUT MORE

The BIG CITY PLAN website:  
[www.bigcityplan.org.uk](http://www.bigcityplan.org.uk)

The Planning and Regeneration Directorate are responsible for production and delivery of the BIG CITY PLAN, led by Clive Dutton, Director and Philip Singleton, Acting Assistant Director.

Enquiries should be made to:  
City Centre Masterplan Team:  
0121 303 3075  
Press Enquiries: 0121 303 3030